WORLD

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ecisions on the future infrastructural and economic picture of the world are being taken right in front of our eyes. Given that Poland's location makes it very much a transit country, it may become a key player in Europe and deputy Prime Minister Mateusz Morawiecki has a chance to go down in history as a second Eugeniusz Kwiatkowski, the man behind the large-scale Central Industrial District (COP) project carried out in Poland before the Second World War.

The development of transport corridors is influenced in a natural way by trends existing on the European transport market. They include the need to develop intermodal and multimodal transport, the intensive development of container transport and transport by ro-ro ships, and a rise in the number of vehicles on roads and traffic intensity. Today, the European Commission allocates funding for large infrastructure and transport projects, especially those which integrate various modes of transport.

This is a great opportunity for Poland because its favourable location in Europe may enable it to become the region's leader. The development of logistics centres has an impact not only on the transport sector alone. Industrial and business centres emerge around large transport hubs. It is a chance for developing a new Central Industrial District of the 21th century.

In Poland there is only one programme, called Poland 3.0, which may enable the country to fully exploit its potential to carry out a long-term plan for the development of a strong economy and giving it a strong boost.

WILL THE POLISH GOVERNMENT TAKE UP THIS CHALLENGE AND BECOME THE FIRST GOVERNMENT IN DECADES TO DEVELOP, AS OTHER REASONABLE COUNTRIES DO, A COMPREHENSIVE ECONOMIC PLAN? Poland 3.0 is a long-term and coherent economic development policy, based on the industrial potential of the country, innovation and Poland's competitive position in the European Union.

At present, it is the only coherent economic programme for Poland and cross-border regions. It is composed of a few dozen economic projects based on ecosystemic activity and making up a coherent bottom-up programme for the Polish economy.

PROGRAMME OF INTEGRATED MEASURES AIMED AT CONNECTING POLISH RIVERS, MOTORWAYS AND RAILWAY LINES TO FORM A SINGLE MULTIMODAL TRANSPORT SYSTEM, AND BUILDING EUROPE'S LARGEST SUPRANATIONAL LOGIS-TICS CENTRE GORZYCZKI.

The main objectives of the project is to restore the navigability of Polish rivers, starting with the Odra river, build a link between the rivers Danube, Odra and Elbe, as part of the Central European Transport Corridor CETC-ROUTE 65, develop the Baltic-Adriatic Sea and Baltic-Black Sea corridor, and build the Supranational Logistics Centre Gorzyczki-Věřňovice, Europe's only location being an intersection of a motorway (A1), a wide-gauge railway line from the Far East, a waterway with a river port, and a convenient motorway link to the cargo terminal Katowice-Pyrzowice and a nearly 500-hectare investment site in a special economic zone.

Poland 3.0 is a bottom-up, apolitical, cluster-based programme. Composed of a number of projects, it makes up what can be called an ecosystem where experts working on individual parts of the programme cooperate with the best experts on EU funding and jointly work out the best solutions for the Polish economy.

INITIATIVE 3.0, AS PART OF THE POLAND 3.0 PROGRAMME, IS A PILOT PROGRAMME FOR POLISH LOCAL GOVERNMENTS AUTHORIZED BY THE INTERNATIONAL MONETARY FUND (IMF).

The combined value of the programme for six local governments, including the city of Kraków, exceeds PLN45 billion. The money is designated for infrastructure, environmental protection, sports and culture.

Initiative 3.0 is an open and dedicated financial offer for Polish local governments fully authorized by the IMF.

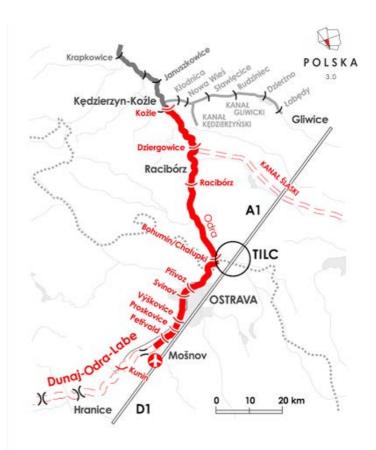
The coordinator of Initiative 3.0 is Angelika Jarosławska (jaroslawska.angelika@gmail.com), vice-president of the National Cluster of Innovative Enterprises and coordinator of the Poland 3.0 programme.

TOMORROW IS TODAY - POLAND 3.0 WILL EXPLOIT THE VERY LAST OPPORTUNITY FOR POLAND TO ACQUIRE NON-REFUNDABLE EUROPEAN FINANCING FOR TRANSPORT CORRIDORS.

Thanks to the Poland 3.0 programme, its teams are partners in talks with the European Commission, European Parliament, United Nations Organization and Visegrad Group.

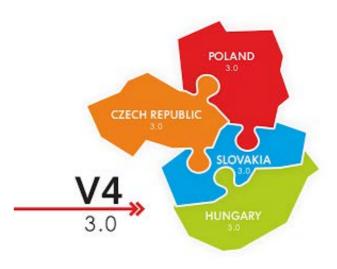
Importantly, Poland 3.0 programme is in keeping with national and European financing plans, enabling Poland to benefit from largescale, non-refundable European financing for the development of integrated transport networks. Among those interested in its individual infrastructure projects are the biggest investors in the form of Chinese state-run enterprises.

Additionally, the programme perfectly fits into the Intermarium concept, under which the Baltic-Adriatic Sea- Black Sea initiative has been signed by 12 presidents.



Rysunek połączenia żegługowego Koże-Ostrava z lokalizacją Transgranicznego Centrum Logistycznego Věfhovice-Garzyczki (TILC)

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STRONG COHERENT ECONOMY